Bauer Media Group

BAUER MEDIA Slovakia
Sponsorship rate card

Valid from January 1st, 2027

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SPONSORSHIP OF TRAFFIC NEWS

* BONUS – teaser

RADIO EXPRES	LENGTH	TIME SLOT	AMOUNT OF SPOTS	MEDIAL PRICE	PRICE NET	PRODUCTION PRICE
TRAFFIC NEWS **PREMIUM** (10“)	1 week / mo – fri	6h – 9h 16h – 19h	**146**	82 329 €	**15 000 €**	free
	2 weeks / mo – sun		**410** (340 + 70*)	222 045 €	**30 000 €**	free
TRAFFIC NEWS **STANDARD** (10“)	1 week/ mo – sat	9h – 16h	**82**	47 573 €	**10 500 €**	free
	2 weeks / mo – sun	9h – 18h	**192**	109 434 €	**21 000 €**	free
TRAFFIC NEWS **BASIC** (10“)	1 week /mo – fri	18h – 21h	**34**	3 536 €	**2 600 €**	free
	2 weeks / mo – sun		**76**	7 904 €	**5 200 €**	free
TRAFFIC NEWS **STANDARD + BASIC**	2 weeks/ mo – sun	9h – 21h	**268**	117 338 €	**23 300 €**	free

RADIO MELODY	LENGTH	TIME SLOT	AMOUNT OF SPOTS	MEDIAL PRICE	PRICE NET	PRODUCTION PRICE
TRAFFIC NEWS **PREMIUM** (10“)	1 week / mo – fri	6h – 9h 15h – 18h	**60**	10 725 €	**2 700 €**	free
	2 weeks / mo – fri		**120**	21 450 €	**4 300 €**	free
TRAFFIC NEWS **STANDARD** (10“)	1 week / mo – fri	9h – 15h	**60**	10 725 €	**2 700 €**	free
	2 weeks / mo – fri		**120**	21 450 €	**4 300 €**	free
TRAFFIC NEWS **PREMIUM +STANDARD**	1 week / mo – fri	6h – 18h	**120**	21 450 €	**4 300 €**	free
	2 weeks / mo – fri		**240**	42 900 €	**7 800 €**	free

RADIO EUROPA 2	LENGTH	TIME SLOT	AMOUNT OF SPOTS	MEDIAL PRICE	PRICE NET	PRODUCTION PRICE
TRAFFIC NEWS **PREMIUM** (10“)	1 week / mo – fri	6h – 10h 15h – 18h	**120**	29 445 €	**6 300 €**	free
	2 weeks / mo – sun	6h – 13h 15h – 18h	**268**	65 676 €	**12 600 €**	free

RADIO ROCK	LENGTH	TIME SLOT	AMOUNT OF SPOTS	MEDIAL PRICE	PRICE NET	PRODUCTION PRICE
TRAFFIC NEWS **PREMIUM** (10“)	1 week / mo – fri	6h – 9h 15h – 18h	**60**	7 410 €	**2 200 €**	free
TRAFFIC NEWS **STANDARD** (10“)	1 week / mo – fri	9h – 15h	**60**	7 410 €	**2 200 €**	free
TRAFFIC NEWS **PREMIUM +STANDARD**	1 week / mo – fri	6h –18h	**120**	14 820 €	**3 500 €**	free

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SPONSORSHIP OF WEATHER FORECAST

* BONUS – teaser

RADIO EXPRES	LENGTH	TIME SLOT	AMOUNT OF SPOTS	MEDIAL PRICE	PRICE NET	PRODUCTION PRICE
WEATHER NEWS **PREMIUM** (10“)	1 week / mo – fri	6h – 9h 16h – 19h	**146**	82 329 €	**15 000 €**	free
	2 weeks / mo – sun		**400** (340 + 60*)	215 423 €	**30 000 €**	free
WHEATER NEWS **STANDARD** (10“)	1 week/ mo – sat	9h – 16h	**56**	32 714 €	**7 400 €**	free
	2 weeks / mo – sun		**132**	76 908 €	**14 800 €**	free
WEATHER NEWS **BASIC** (10“)	1 week /mo – fri	18h – 20h	**30**	3 120 €	**2 300 €**	free
	2 weeks / mo – sun		**68**	7 072 €	**4 600 €**	free
WEATHER NEWS **STANDARD + BASIC**	2 weeks/ mo – sun	9h – 20h	**200**	83 980 €	**17 000 €**	free

RADIO MELODY	LENGTH	TIME SLOT	AMOUNT OF SPOTS	MEDIAL PRICE	PRICE NET	PRODUCTION PRICE
WEATHER NEWS **PREMIUM** (10“)	1 week / mo – fri	6h – 9h 15h – 18h	**60**	10 725 €	**2 700 €**	free
	2 weeks / mo – fri		**120**	21 450 €	**4 300 €**	free
WEATHER NEWS **STANDARD** (10“)	1 week / mo – fri	9h – 15h	**60**	10 725 €	**2 700 €**	free
	2 weeks / mo – fri		**120**	21 450 €	**4 300 €**	free
WEATHER NEWS **PREMIUM +STANDARD**	1 week / mo – fri	6h –18h	**120**	21 450 €	**4 300 €**	free
	2 weeks / mo – fri		**240**	42 900 €	**7 800 €**	free

RADIO EUROPA 2	LENGTH	TIME SLOT	AMOUNT OF SPOTS	MEDIAL PRICE	PRICE NET	PRODUCTION PRICE
WEATHER NEWS **PREMIUM** (10“)	1 week / mo – fri	7h – 10h 14h – 18h	**90**	22 295 €	**4 000 €**	free
	2 týždne / mo – sun	7h – 12h 14h – 18h	**204**	50 986 €	**8 000 €**	free

RADIO ROCK	LENGTH	TIME SLOT	AMOUNT OF SPOTS	MEDIAL PRICE	PRICE NET	PRODUCTION PRICE
WEATHER NEWS **PREMIUM** (10“)	1 week / mo – fri	6h – 10h	**40**	5 200 €	**1 500 €**	free

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