



EURO televízia

- reliable and the most prestige guide of the TV world
- it has a long tradition, it has been published since 1965
- programme of all important TV stations and tips for the best of their offer
- quality of this magazine brings: information from the world of television and film interviews and profiles of stars
- new rubrics: science, nature, travelling, TV advisory service

TARGET GROUP: women and men in the age group 30 - 59
PERIODICAL: weekly
ON SALE: Friday
NUMBER OF PAGES: 72 plus 4 fullcoloured
EDITION: up-to-date figures will be supplied by Advertising Department, audited by ABC SR
PRICE PER COPY: 1 €
 Nonstandardized formats can be publicized only after the consultation with the publisher and individual agreed prices are valid for them



MEDIA GROUP

ADRESS OF THE ADVERTISING
 DEPARTMENT:
 Einsteinova 23
 851 01 Bratislava

BANKERS:
 Č.Ú.: 9000056048/1111
 UniCredit Bank Slovakia a.s.
 IČO: 36817325
 IČ DPH: SK2022432247

CONSULTANTS:
 Katarína Michalechová
 TEL.: + 421 233 335 732
 FAX: + 421 233 335 733
 E-MAIL:
 kmichalechová@bauermedia.sk

Peter Vlašič
 TEL.: + 421 233 335 737
 FAX: + 421 233 335 733
 E-MAIL:
 pvlasic@bauermedia.sk

Peter Tomek
 TEL.: + 421 233 335 758
 FAX: + 421 233 335 733
 E-MAIL:
 ptomek@bauermedia.sk

**WE THINK
 POPULAR.**

EURO televízia

MAGAZINE SCHEDULE FOR EUROTELEVÍZIA 2017

No	Year	Materials	On Sale	No	Year	Materials	On Sale
1	2017	23. 12. 2016	5. 1. 2017	27	2017	23. 6. 2017	7. 7. 2017
2	2017	30. 12. 2016	13. 1. 2017	28	2017	30. 6. 2017	14. 7. 2017
3	2017	5. 1. 2017	20. 1. 2017	29	2017	7. 7. 2017	21. 7. 2017
4	2017	13. 1. 2017	27. 1. 2017	30	2017	14. 7. 2017	28. 7. 2017
5	2017	20. 1. 2017	3. 2. 2017	31	2017	21. 7. 2017	4. 8. 2017
6	2017	27. 1. 2017	10. 2. 2017	32	2017	28. 7. 2017	11. 8. 2017
7	2017	3. 2. 2017	17. 2. 2017	33	2017	4. 8. 2017	18. 8. 2017
8	2017	10. 2. 2017	24. 2. 2017	34	2017	11. 8. 2017	25. 8. 2017
9	2017	17. 2. 2017	3. 3. 2017	35	2017	18. 8. 2017	30. 8. 2017
10	2017	24. 2. 2017	10. 3. 2017	36	2017	25. 8. 2017	8. 9. 2017
11	2017	3. 3. 2017	17. 3. 2017	37	2017	1. 9. 2017	13. 9. 2017
12	2017	10. 3. 2017	24. 3. 2017	38	2017	8. 9. 2017	22. 9. 2017
13	2017	17. 3. 2017	31. 3. 2017	39	2017	15. 9. 2017	29. 9. 2017
14	2017	24. 3. 2017	7. 4. 2017	40	2017	22. 9. 2017	6. 10. 2017
15	2017	31. 3. 2017	12. 4. 2017	41	2017	29. 9. 2017	13. 10. 2017
16	2017	7. 4. 2017	21. 4. 2017	42	2017	6. 10. 2017	20. 10. 2017
17	2017	14. 4. 2017	28. 4. 2017	43	2017	13. 10. 2017	27. 10. 2017
18	2017	21. 4. 2017	5. 5. 2017	44	2017	20. 10. 2017	3. 11. 2017
19	2017	28. 4. 2017	12. 5. 2017	45	2017	27. 10. 2017	10. 11. 2017
20	2017	5. 5. 2017	19. 5. 2017	46	2017	3. 11. 2017	15. 11. 2017
21	2017	12. 5. 2017	26. 5. 2017	47	2017	10. 11. 2017	24. 11. 2017
22	2017	19. 5. 2017	2. 6. 2017	48	2017	17. 11. 2017	1. 12. 2017
23	2017	26. 5. 2017	9. 6. 2017	49	2017	24. 11. 2017	8. 12. 2017
24	2017	2. 6. 2017	16. 6. 2017	50/51	2017	1. 12. 2017	15. 12. 2017
25	2017	9. 6. 2017	23. 6. 2017	52	2017	8. 12. 2017	28. 12. 2017
26	2017	16. 6. 2017	30. 6. 2017				

ADVERTISEMENT FORMATS

Format	Compozition make-up format		Bleed ad format**		Price in Euro
	Width	Height	Width	Height	
Page 4 of cover	188	248	216	280	€ 7 100
Page 3 of cover	188	248	216	280	€ 6 700
Page 2 of cover	188	248	216	280	€ 6 800
2/1 4c	404	248	432	280	€ 12 000
1/1 4c inside	188	248	216	280	€ 6 600
1/2 4c					
Landscape format	188	122	216	136	€ 3 500
Portrait format	88	248	102	280	€ 3 500
1/3 4c					
Landscape format	188	78	216	92	€ 2 500
Portrait format	56	248	70	280	€ 2 500
1/4 4c					
Landscape format	188	52	216	66	€ 2 000
Portrait format	40	248	54	280	€ 2 000
Classic 1/4*	88	122	102	136	€ 2 000
1/8 4c Width	92	60			€ 1 200
1/8 4c Height	44	120			€ 1 200
1/16 4c Width	92	28			€ 700
1/16 4c Height	44	60			€ 700
junior page *	120	194	134	208	€ 5 000
logo *	39	9			€ 700
advertising in TV					€ 700

TECHNICAL DATA:

Number of pages: 72+4 (full colour),
Type of print: offset
Paper: Cover: 100g
Paper: 55 g SCA
Size V1

Page size before trimming: 226 x 290
Page size after trimming: 216 x 280
Mirrored page size: 188 x 248

ADVERTISEMENT MATERIALS:

Document Adobe Acrobat for Macintosh on a CD, PDF format version 1.4 - 1.5 via postscript - Distiller, postscript "in the centre", the insertion of fonts must be switched on, after application switch off inserted ICC profiles, set positioning marks, the profile used for modifying pictures ISO coated, min. resolution 300 dpi, CMYK colours and digital proof.

Prices of advertisements are exclusive of VAT.

All dimensions are in mm.

15% surcharge for specific placement.

* has to be prearranged with editor

** For bleed formats add 5 mm,

Distance of the text from trimming is 4 mm

Overcasting, insertion, gluing 0,055 € - per 1 pc

Overcasting, insertion, gluing+ foil 0,083 € - per 1 pc